

EMPLOYEE ENGAGEMENT: CREATING THE IDEAL WORKPLACE

PURPOSE / OUTCOME

At the end of session 3 you will:

- understand what it takes to get employees emotionally connected to your company
- how to structure your company in order to improve productivity and ensure high-involvement
- be able to design an effective communication plan

CONTENT

Session 1

- Understanding the power of networks
- Employing intrinsic motivation factors

Session 2

- Designing a high-involvement structure

Session 3

- Creating a powerful communications strategy

PRACTICAL ACTIVITIES

- Self-Assessments
- DVD's
- Group discussions and debate
- Case studies
- Application of frameworks

TARGET GROUP

CEOs/MDs, senior leaders,
organisational development
practitioners

DURATION

2 days